# EST 100 – Designing, Producing, and Presenting Multimedia Projects

**COURSE INFORMATION**

Course No.: EST 100                                    Semester: Winter 2023
Course Title:  Designing, Producing, and Presenting Multimedia Projects
Credits: 3
  Instructor: Matthew Henigman                          Office:  Computer Science 1436
  Office Hours:  Tuesday and Thursday by Appointment, F2F, Google Hangout, or Online Classroom
  Email: matthew.henigman@stonybrook.edu

**Class Meetings:** Lecture/Labs/Demos: Monday through Thursday, 7pm-9pm in Zoom Online Classroom.
Attendance during meeting recordings is **not required**, but recommended as you can earn **bonus points**.

**Text and Materials:**

Reading materials, PowerPoint slides, and homework exercises will all be available online. You may save your work by using either MySBfiles or Google Drive.

**Software:**

While there is no required textbook for this course, it is highly recommended that you subscribe to the Adobe Creative Cloud. This gives you access to all the software covered in this course. The costs associated with the software vary depending on the length of subscription. Please see https://www.adobe.com/creativecloud/plans.html for additional information. You can either pay for a monthly subscription or an annual subscription paid monthly. The cost of a monthly plan is considerably more than an annual subscription. With that in mind, the tools covered in the class will benefit the student long after course completion with many students deciding to continue their subscription. Please make sure to be certain what plan you are signing up for. SBU and the instructor are not responsible for students' contract commitments. Due to the short duration of the Winter session, you may be able to complete the course with just a single commitment-free paid month.

The Adobe Creative Suite is also available **in University SINC Sites at no charge.**

The University provides free copies of Microsoft Office via the Office365 program. Visit office365.com, click on sign-in, and select "Work, School, or University." Use your full Stony Brook email account as your username and your *NetID* password.

It is strongly recommended to use a PC updated to at least Windows 7 for this class. Support for Mac is limited as we will be using the PC-based versions of the software covered.

**Course Learning Objectives:**

This course introduces computer applications and a selection of multimedia tools and the skills necessary to be successful in today's digital world including the creation of digital graphics, animations, and the production of audio and video using the following multimedia tools:  Adobe Animate, Adobe Photoshop, Adobe Illustrator, Adobe Audition, and Jing.  Students will learn effective information presentation skills using the Microsoft Office Suite, wikis, blogs and other social media tools.  The course emphasizes multi-media literacy, design and presentation skills. Bonus points will be available for attendance during live lecture recordings and labs. Attendance is *not mandatory* but recommended during lecture recordings.

***Students are expected to complete and present a portfolio of their multimedia projects. This will include a completed project from each of the 3 major software programs: Adobe Photoshop, Illustrator, and Animate.***

Students will be asked to restore older print photographs to "like new" condition. This includes scanning them in an appropriate resolution, resizing them to an appropriate print size, and removing objects/defects from the photo using Adobe Photoshop. They will also develop their own vector-based logo using appropriate

Adobe Illustrator tools.  Lastly, they will combine the skills learned from their Photoshop and Illustrator projects to complete an Animate animation. These projects will then be presented in the form of a final portfolio presentation.

**Evaluation:**
- 30% Discussion Assignments, Quizzes, Misc. Assignments
- 17.5% Photoshop Project
- 17.5% Illustrator Project
- 17.5% Animation Project
- 17.5% Portfolio Presentation

| Percentage % | Equals Letter Grade |
|---|---|
| >= 94% | A |
| >=90%, but less than 94% | A- |
| >=87%, but less than 90% | B+ |
| >=83%, but less than 87% | B |
| >=80%, but less than 83% | B- |
| >=77%, but less than 80% | C+ |
| >=73%, but less than 77% | C |
| >=70%, but less than 73% | C- |
| >=67%, but less than 70% | D+ |
| >=64%, but less than 67% | D |
| <64% | F |

**Weekly Blackboard Group Discussions**
You will be expected to actively participate in all group discussions. Active participation means providing meaningful expression and well thought out answers to instructor questions. A short answer like "I agree or disagree" or any other one-liner answer does not constitute meaningful dialogue and will not be counted toward your participation grade. You are required to post an answer to each discussion question and respond to at least one other student posting within the discussion. That is a total of 2 required responses. Each discussion will be available for a full week. Students waiting to post during the last days of the discussion **will lose points** as it shows lack of participation and to be fair to your classmates as they rely on you to provide posts to respond to (2 points for starting the discussion on the final day and 1 point for starting the discussion on the 2nd to last day.)

You can access class information on-line at: http://blackboard.stonybrook.edu

For help or more information see: http://www.sinc.sunysb.edu/helpdesk/docs/blackboard/bbstudent.php
For problems logging in, go to the helpdesk in the Main Library SINC Site or the Union SINC Site, you can also call: 631-632-9602 or e-mail: DoIT_Client_Support@stonybrook.edu

**Blackboard will enable easy tracking of progress and grades on each assignment. Posted grades are not FINAL until indicated.  Do NOT be fooled by the total number of points in blackboard as the semester progresses as they are not weighted.**

**Social Norms:**
1. Students are expected to check Blackboard daily and/or their SBU Gmail accounts for course announcements.
2. Unless specified differently, any assignments, including discussions or quizzes are due exactly one week after they are assigned/become available.
3. No late assignment or project submission will be accepted, unless a medical note with contact information is provided.
4. All emails will be answered within 1-2 business days. When the University is closed, emails will not be responded to until the day school reopens.
5. No assignment submissions of any kind will be accepted via Email. To receive credit for an assignment, it must be submitted in its appropriate location on Blackboard.

**Assignment scheduling will be discussed during every meeting. We will review due dates, discuss upcoming assignments, and track course material progress.**

**DISABILITY SUPPORT SERVICES (DSS) STATEMENT**

If you have a physical, psychological, medical or learning disability that may impact your course work, please contact Disability Support Services, ECC (Educational Communications Center) Building, room128, (631) 632-6748. They will determine with you what accommodations, if any, are necessary and appropriate. All information and documentation is confidential.

**ACADEMIC INTEGRITY STATEMENT**

Each student must pursue his or her academic goals honestly and be personally accountable for all submitted work. Representing another person's work as your own is always wrong.  Faculty are required to report any suspected instances of academic dishonesty to the Academic Judiciary.  Faculty in the Health Sciences Center (School of Health Technology & Management, Nursing, Social Welfare, Dental Medicine) and School of Medicine are required to follow their school-specific procedures.  For more comprehensive information on academic integrity, including categories of academic dishonesty, please refer to the academic judiciary website at http://www.stonybrook.edu/uaa/academicjudiciary/

**CRITICAL INCIDENT MANAGEMENT**

Stony Brook University expects students to respect the rights, privileges, and property of other people. Faculty are required to report to the Office of Judicial Affairs any disruptive behavior that interrupts their ability to teach, compromises the safety of the learning environment, or inhibits students' ability to learn.  Faculty in the HSC Schools and the School of Medicine are required to follow their school-specific procedures.

The materials in this course available online or via a website link are for the exclusive use of registered students currently enrolled in this course and may not be further distributed. In addition to legal sanctions, violation of these copyright prohibitions may result in University disciplinary action.

This Syllabus and set of guidelines may be changed by the instructor at any time during the semester.