

DIVERSITY BY DESIGN: Gateway to Inclusion for Transcultural Communicative Competence



Monday, November 11, 2024 | 12:30pm

Wang Center Room 201

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ABSTRACT

How does creativity inform and inspire language that is visible and shared? To what extent can we compare, facilitate, collaborate and share with others to place intercultural contexts within reach? How can language learners design novel products and experiences with the language they own now to mediate for someone who is unfamiliar with the culture? We will explore models across levels using transdisciplinary themes with creative tasks to make language accessible and cultural perspectives visible. This talk will inspire ways to transform our language learning experiences through art, identity, inclusion, novelty and transfer, preparing language learners to move transcultural communicative competence forward within, across, and among cultures. Our keynote includes tools to design progressive sequences of tasks and community texts for diversity and inclusion. Exemplars will be shared featuring transdisciplinary universal themes and texts to yield novel products for language agility, mediation and inter/transcultural communicative competence.

BIO

Dr. Jennifer Eddy is Associate Professor and program director of World Language Education at Queens College, City University of New York. Dr. Eddy teaches graduate courses in curriculum, assessment and program design. Her program certifies teachers in New York State for Arabic, Chinese, French, German, Greek, Hebrew, Hindi, Italian, Japanese, Korean, Russian, Spanish and Urdu. She researches and presents on teacher as designer, transcultural communicative competence, backward design, transfer task-based assessment, and World Language curricula aligned with other content areas, such as art, music and business. She is author of Designing World Language Curriculum for Intercultural Communicative Competence (2022: Bloomsbury Academic) and Sonidos, Sabores, y Palabras (2006: Cengage/Thomson Heinle), featuring world music as authentic texts for curricula tasks.

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