

# Learn the “ABC’s” of Grant Writing

- ◎ **NJC Consulting**
- ◎ **Nicole Jean Christian, MPA**
  - ◎ **Grant Writer**
  - ◎ **631-879-1588**
- ◎ **15 years + experience**

# Let's go back to school . .

◎ “A” was for . . . . .

◎ “B” was for . . . . .

◎ “C” was for . . . . .



# Grant Writing

- ◎ Purpose

- > To support a program, strategy or goal.

- ◎ Your role

- > Identify opportunity
- > Determine eligibility
- > Preparing, communicating, and delivering a message to funders that YOU GET IT!



A

- Articulate



B

- Begin Research



C

- Consider all sources

# The ABC's of grant writing

## ◎ Articulate:

- Grant Writing is not a natural skill
- Take Classes, review samples, hire a consultant
- Practice

## ◎ Begin research immediately

- Spend time in the library
- Go on informational interviews

## ◎ Consider all sources of funding and partnership

- Build relationships
- Collaborate!
- Network
- Barter!
- Preparing, communicating, and delivering a message is **YOUR RESPONSIBILITY NOT THE CONSULTANTS!!**

# Samples

- “Briefly describe the specific project for which funding is requested – 10 lines maximum” (County)
- “Provide a brief SCOPE OF WORK for your project (one paragraph)” (State)

# More samples. .

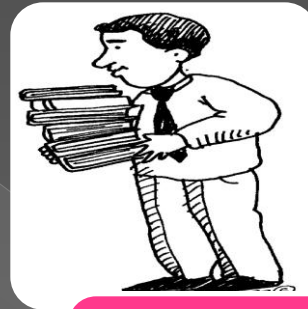
- “Describe what will be ACCOMPLISHED with this grant (one paragraph)” (State and Federal)
- “Give your project description(s)” (Federal)
- “Describe how this project is *an integral part* of a downtown area and part of an adopted downtown improvement plan. Specify which plan(s) and date(s) of adoption” (County and State)





A

- Articulate



B

- Begin Research



C

- Consider all sources

# Some tips to remember. .

- ◎ Know the point system
- ◎ Write succinctly
- ◎ *Tie your project to regional or local goals/plans/strategies*
- ◎ Work with a team – grant writing cannot be done **ALONE** and ***NO CONSULTANT can do it for you alone.***
- ◎ Collaboration is key!

◎ Questions?? Good! Call me 😊