

STONY BROOK SMALL BUSINESS DEVELOPMENT CENTER

Presents:

Hispanic Business Strategies Initiative

M/WBE Certification Bootcamp

Jacqueline R. Franco

NYS Certified Business Advisor

Jacqueline.franco@stonybrook.edu 631 632 3252

Cómo prepararse y calificar para tener financiamiento

- ✓ Tips para tener buen manejo financiero del negocio
- ✓ Programas de prestamos 7(a) y 504 del SBA
- ✓ Opciones de financiamiento para los dueños de negocios





Tips para el manejo de sus finanzas

- ✓ Organizar
- ✓ Rutinas diarias
- ✓ Cuentas separadas
- ✓ Plan – Metas – Inversión
- ✓ Hacer seguimiento
- ✓ Conservar buen reporte de crédito



U.S. Small Business
Administration

Small Business Administration SBA

Sam Ballena

Outreach Marketing Specialist

- Marketing SBA programs and services through outreach, training, and education to various organizations and small businesses.
 - Building and maintaining collaborative alliances and partnerships with Resource Partners, economic development organizations and small business owners
 - Working with all stakeholders (Federal, NY State Assembly/Senate, and local leaders) in pursuing disaster financing resolutions.
-

PROGRAMAS DE PRESTAMOS 7A & 504 DEL SBA

[SBA Loans Explained - YouTube](#)

[SBA Loans Explained - YouTube](#)

[**www.sba.gov**](http://www.sba.gov)

La Fuerza Unida CDC

Giovana Brachi

Executive Director

www.lafuerzacd.org



GRACIAS

Jacqueline R. Franco
NYS Certified Business Advisor
Specializing in Marketing and Hispanic Market
Jacqueline.franco@stonybrook.edu
631 632 3252